



2018 Florida Dance Festival Program Advertising and Sponsorships

Florida Dance Association, a private nonprofit organization established in 1972, was incorporated in 1974 to serve and support the development of dance in Florida. Our mission is to encourage excellence, support artistic and cultural diversity in dance, and increase opportunities for all people to experience dance and the arts. We accomplish this mission through programs that facilitate the teaching, creation, and presentation of dance and the arts.

For more than three decades the Florida Dance Association has provided leadership, information and services to dance artists, organizations and audiences in Florida. Our statewide membership of hundreds of dance companies, schools, teachers, choreographers, dancers and students all work together to make Florida an exciting international center for dance.

The Florida Dance Festival is one of the FDA's programs designed to promote dance in Florida, to encourage and maintain communication within the state's dance constituency, and foster a sense of pride and community among Florida's dance artists. The festival serves dance professionals, students, dance businesses and organizations, and dance enthusiasts.

Program Advertisement Pricing

By purchasing a Program Advertisement or Sponsorship, you will be featured in the program during the 2018 Festival Finale performances.

Booklet-Styled Programs 8.5" x 5.5"

Business Card Size (roughly 1/8 page)

1/4 Page (roughly 2.75x4.25 inches or 4.25x2.75 inches)

1/2 Page (roughly 5.5x4.25 inches or 2.75x8.5 inches)

Full Page (roughly 5.5x8.5 inches)

The ad should be pre-made to size and in the selected color format. If the ad is not selected format, the ad will be scaled down and re-colored. Ads cannot be created by Florida Dance Association for your business.

Festival Sponsorship Pricing

As a non-profit organization, our success depends heavily on the support of the community. All sponsorship contributions will be put toward the programming needs of the Florida Dance Association, allowing for additional educational and training opportunities for the community.

The following are suggested Sponsorship levels. Any amount is of course appreciated. All Sponsors will be listed on the Sponsor page in the 2018 Florida Dance Festival Finale Performance and on the website during the fiscal year.

Acquaintance	\$10 to \$49
Friend	\$50 to \$124
Contributor	\$125 to \$249
Affiliate	\$250 to \$499
Sustainer	\$500 to \$999 (Includes 2 Free Tickets to Each 2016 Florida Dance Festival performance)
Director's Circle	\$1,000+ (Includes 4 Free Tickets to Each 2016 Florida Dance Festival performance)



Name: _____

Address: _____

Home Phone Number: _____ Cell Phone Number: _____

Email: _____

2016 Florida Dance Festival Program Advertising and Sponsorships Form

Please fill out the section that corresponds to your interest in supporting the 2016 Florida Dance Festival

Program Advertisement: _____

Advertiser's Name: _____

Size of Ad:
(Please circle)

- B/W Business Card Size (\$30) B/W 1/4 Page (\$50)
- B/W 1/2 Page (\$90)
- B/W Full Page (\$120)
- Color Business Card Size (\$45) Color 1/4 Page (\$70)
- Color 1/2 Page (\$115)
- Color Full Page (\$150)

Festival Sponsorship

Sponsor's Name: Sponsorship Amount: \$ _____

Please make checks payable to: Florida Dance Association

Payment must be received with form. Payments and form can be send to Florida Dance Association, attn. Sadie Lehmker

PO Box 9045, Tampa, FL 33674-9045

Program Ads:

You may either submit the artwork with this form or via email in either .pdf or .jpg format to floridadanceinfo@gmail.com with the subject line of Program Ad Artwork and must be received no later than June 1st, 2018

Thank you for your support